



SIEMENS

Atos

Leading IT services firm gains greater transparency into data center operations with Siemens Datacenter Clarity LC.

When corporations place their trust in Atos, a global leader in IT services, they also place their trust in its data centers. With four data centers strategically located throughout the United Kingdom, Atos is responsible for ensuring the security, reliability, and continuity of its customers' critical business information and resources.

Customer Challenges

Atos takes pride in "Powering Progress" for its customers around the world. To improve its own operations to meet future growth, the company focused on adopting the highest standards in data center management. Success required complete transparency – having the right information in the right hands to facilitate decision-making. It required a state-of-the-art data center information management (DCIM) solution that could enhance its data centers' IT and facilities operations from a single workstation.

DCIM solutions provide data center managers a consolidated, single view of their entire facility and IT operations. As data centers become more complex and costly to manage, DCIM is rapidly being adopted to help enable smart decision-making and reduce the risk.

For Atos, its DCIM solution needed to meet three key requirements. First, it wanted to streamline management and the decision-making process. Atos required a single, holistic view of its data centers' IT and facilities infrastructure. "We had a variety of different asset management tools, products, and spreadsheets," recalls Brian Parrott, UK Data Center Strategy Manger for Atos. "We needed a tool that could pull them together in the right place to help us make timely, accurate decisions."

Atos also wanted to improve its asset management capabilities. Through better reporting of capacity and the ability to do "what if" modeling of infrastructure, Atos would be able to respond more quickly to customer needs.

Better information on power consumption was another key driver for Atos. Armed with detailed, rack-specific consumption data, Atos wanted to increase overall energy efficiency, reducing utility costs for all its customers.

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“Having a single view is essential when taking the pulse to really understand the health of your data center.”

Brian Parrott
UK Data Center Strategy
Manger, Atos



Siemens Solutions

To meet its needs, Atos turned to Siemens and its Datacenter Clarity LC™ DCIM solution. Datacenter Clarity LC provides Atos the advanced monitoring and management solutions it needs to meet key goals for its data centers, including:

- *Real-time monitoring of power consumption at the rack-level* – Datacenter Clarity LC provides Atos detailed power usage information delivered via dashboard and regular reporting. With a better view of its power consumption, Atos can take steps to increase efficiency, reducing energy costs for its customers.
- *Billing reports generated from detailed rack readings* – Atos can provide more accurate and auditable invoices for its customers. Generating more than 7 million power readings per month, Datacenter Clarity LC increases billing transparency and customer trust.
- *Advanced, 3D modeling* – The 3D modeling feature in Datacenter Clarity LC offers Atos’ engineers an intuitive interface to view assets, helping to identify possible points of failure and ensuring the highest levels of uptime and reliability for its customers.
- *“What if” installation planning* – Using the 3D modeling, Atos has a more efficient and effective way to conduct change management and ensure its assets can support customer needs for capacity.
- *Remote monitoring capabilities* – Datacenter Clarity LC can be accessed from any Atos workstation globally, giving the management team the agility and flexibility they need to ensure uptime and address customer issues.

Atos implemented Datacenter Clarity LC at its first data center in late 2014. One of four Atos sites in the U.K., it provides fully managed IT services to clients across a range of industries and has a capacity of 490 racks and 960kW.

Customer Results

Datacenter Clarity LC has already helped Atos achieve a number of its key objectives for the project. “Our team now has one clear view of the data center,” states Mr. Parrott. “They can see everything from mechanical and electrical infrastructure to IT assets, all on one screen.”

An immediate benefit for Atos was the greater insight provided by the 3D modeling feature. Mr. Parrott explains, “We’ve used it quite extensively for planning and what-if scenarios; its gives our team a great sense of where there is space and power.”

The system is also generating more accurate billing reports for its customers. Whereas past billing was determined by one monthly reading for the site, current invoices are informed by real-time monitoring at the rack-level, generating millions of data points and providing the greater transparency in billing.

With more accurate, real-time monitoring of assets and power consumption, Atos expects that Datacenter Clarity LC will support its company-wide efforts to improve Power Usage Effectiveness (PUE). “As we improve PUE, our power consumption comes down,” says Mr. Parrott. “And that is a savings that is passed directly on to our customers.”

Datacenter Clarity LC is a trademark owned and licensed by MAYA Heat Transfer Technologies Ltd.

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